



SPRING
what to wear
GUIDE



KAELI & CO.

PHOTO



what to wear

Although there's no right or wrong in what you choose to wear, there are some choices you can make in order to create timeless images:

Choose **neutral colors** that work well together and make you feel good. I recommend choosing 1 to 3 colors and dressing in various shades.

Avoid loud prints, graphics, and large logos as these can be distracting in the photos and take away from the real beauty - you!

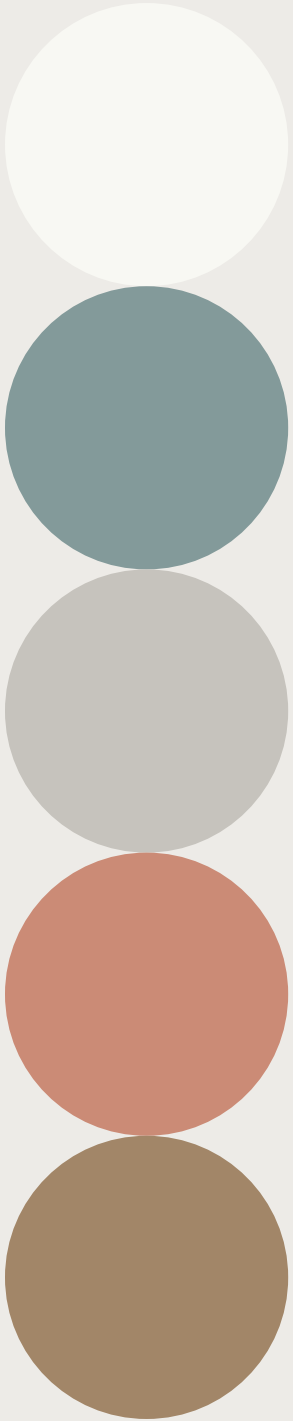
Solids, stripes, and other patterns such as plaids are all fine and dandy, but try to **steer away from mixing prints** to avoid making the images too 'busy' (i.e. if one of you is in a print, such as a flannel, the other should wear a solid color.)

Dressier is always better! I always say dress like you're going out on the town for date night, whatever that looks like to you.

Bottom line - wear what makes YOU FEEL GOOD! The next page has a few outfits to guide you and inspire you. Pinterest and my website are both great tools for outfit inspiration.

Extra tip: _____

Be sure to wear comfortable shoes! We will likely be doing some walking and a whole lot of standing. Make sure you wear something you'll be comfortable in for up to 2 hours.

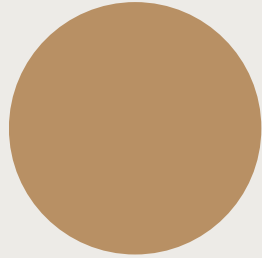
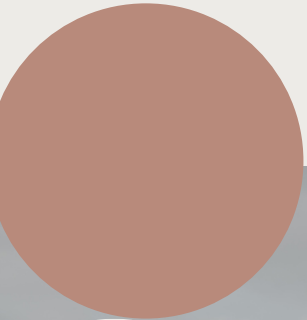
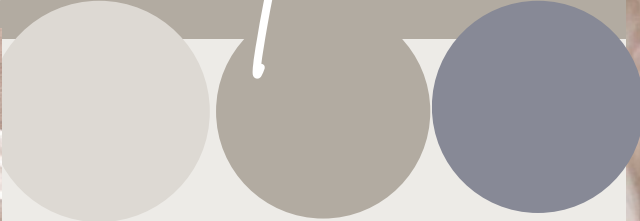


Spring is my favourite season! **Light, pastel, and neutral colours** are the way to go for the spring.

White also tends to really POP with the blooming colours of the trees and flowers, so white/cream/beige is always a great option for the spring.

The colour palette to the left is a great starting point. My website & Pinterest are also great tools for additional inspiration!

SPRING OUTFIT *inspiration*



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